

Showcase Your Property Through The Caring Enhanced Listing Program

For Residential Board & Care Communities

When families in your area are looking for care for their loved ones, are they finding you and seeing you as a great option?

Just some of the advantages:

- ✔ List your property on some of the most visited senior care sites on the Internet.
- ✔ Show up in searches conducted by families looking for the kind of care you offer.
- ✔ Add multiple pictures to your listing.
- ✔ Customize your property and community description.
- ✔ Display your contact information.
- ✔ Increase inquiries by adding what families are looking for: consumer reviews.
- ✔ Use the tools we provide to gather online reviews and post them on the largest senior care reviews site on the Internet.
- ✔ Manage your online reputation by quickly and easily responding to reviews.
- ✔ Using reviews, elevate your listing to be seen amongst the best senior care communities in your area.
- ✔ Be recommended by our team of Family Advisors, as a great option for families looking for senior care in your area.
- ✔ Receive additional leads for families looking for care, people that did not know to look at you, but were recommended by our Family Advisors.
- ✔ Participate in training and webinars given by industry experts on how to convert online leads, showcase your property, and keep your community full.



All for a low monthly fee – a fraction of what it would normally cost to do all of this!

If your occupancy rate is not always at 100%, then you owe it to yourself, your business, your community, and your future residents to participate in this program!

For more information, and to get listed today, contact your account executive with Caring.com, email sales@caring.com, or

📞 Call 855-897-2433

Caring.com