

Senior-friendly Website Checklist

- **4 Biggest complaints about websites by seniors**
 - Unable to find what they want
 - Difficulty reading the text
 - Messaging is unclear and/or confusing
 - Unable to navigate and operate the website
- **Use type fonts no smaller than 12 point**
 - Include an option for users to increase the font size to meet their own individual needs
- **Do not use patterned backgrounds**
- **Organize pages in a consistent format**
 - Use same symbols and icons throughout the site
 - Use the same navigation buttons in the same places on each page
- **Navigation must be simple and straight-forward; use explicit step-by-step navigation procedures to ensure people understand what follows next**
 - Carefully label links
 - Make all links obvious by using differentiating colors to create visual contrast
- **Use single mouse clicks to access information**
 - Treat double clicks as single clicks
- **Use large buttons that do not require precise mouse movement for activation**
- **Use drop-down menus sparingly (they require mouse precision older users often may not have)**
- **Avoid automatically scrolling text**
 - If manual scrolling is required, incorporate specific scrolling icons on the page
- **Backward/Forward Navigation – incorporate buttons such as “Previous Page” and “Next Page”**
- **Allow navigation via directional keys on keyboard**
- **Provide a site map link on every page**
- **Present text in “bite-sized chunks,” using simple, concise language that is easy to digest.**
 - Limit the number of points made on each page to five

For more information, contact CIRCA 46 president Paul Flowers at paulf@CIRCA46.com.